



Society of Technical Analysts
A Professional Network For Technical Analysts

2020/2021 Edition



BE PREPARED - STUDY CHARTS!

Intelligent investment in your future via the not-for-profit STA



What is technical analysis?

Technical analysis is the forecasting of market prices through the evaluation of historic price and, where available, volume data.

Recognised as an important part of most investment house activity one of the many attractions of technical analysis is that its methodology can be applied almost identically in any market, its techniques used on commodities, bonds, interest rates, equities and currencies, including cryptocurrencies. It can be helpful for market timing, asset allocation and be utilised to help limit risk.

Who should attend our courses?

Traders, brokers, dealers, fund managers, portfolio managers, market analysts, other investment professionals, private investors and students of finance/economics and related subjects.

The STA difference

The CISI accredited Technical Analysis Diploma Part 1 and Diploma Part 2 Courses tap into the Society of Technical Analysts' (STA) deep roots in the practice, application, theory and education of technical analysis to help give you an edge in any investment decision you make.

Studying with the STA will boost your capabilities and increase your impact within your organisation with an internationally-recognised professional qualification which you will accomplish in a collaborative environment amongst your peers.

The two courses have been designed to cater for newcomers and experienced professionals who are looking to challenge themselves. Taught by leading practitioners and authors in the field, you will learn to develop the methodology, tools and confidence to make better informed trading and investment decisions in any asset class, anywhere in the world.

During this period of uncertainty in the financial markets, expertise in technical analysis will be more important than ever.



www.sta-uk.org/education



COURSES



6x1 evening a week classes

1 evening exam
preparation session

2 hour exam

Qualification accredited by
CISI and IFTA

STA Diploma Part 1 Course

This course is designed for those with little or no previous experience and individuals looking for an introduction to the practice of technical analysis. The course will give you an introduction to technical analysis and provide you with the tools to progress to the Diploma Part 2 Course. The Diploma Part 1 schedule enables you to maximise your learning while complementing your work and home life. The course is accredited for Continuing Professional Development (CPD) by the Chartered Institute for Securities and Investment (CISI).

Programme at a glance

- Introduction to technical analysis and comparison to fundamental analysis
- Construction and interpretation of Line, Bar, Point and Figure and Candlestick charts; introduction to Heikin-Ashi, Three-Line Break, Renko and Kagi charts
- Support and resistance, theory, identification, utilisation, breakouts
- Trend and return lines, where and how to draw them
- Fibonacci numbers and retracements
- Reversal and continuation patterns, target projection from patterns
- Moving averages, different types and how to interpret them
- Momentum, indicators/oscillators, relative strength, sentiment measures; definition, interpretation and how to use them
- Dow Theory, introduction to Elliott Wave Theory - how to use technical analysis strategically.

Course dates

The lectures will be held from 6.15pm-8.15pm on the following Wednesday evenings: **14 Oct; 21 Oct; 28 Oct; 4 Nov; 11 Nov; 18 Nov and 25 Nov**. If a student misses a lecture they can catch up by watching a video recording on the topic.

The Part 1 exam will be held on **Monday 7 December** during the daytime.

www.sta-uk.org/education/sta-courses



12 evening classes

Exam preparation video
& guide booklet

3 hour exam

Qualification accredited by
CISI and IFTA

STA Diploma Part 2 Course

The STA Diploma Part 2 Course provides you with advanced professional knowledge, understanding and skills to use technical analysis as a vital investment tool or to pursue a career in technical analysis within the investment community. Basic technical analysis knowledge is a prerequisite for attending this course. During the 12 week programme you will learn from leading practitioners in their fields and develop both theory and practical experience in the major techniques, analytical tools and indicators to enable you to select the most advantageous portfolios, trades, hedges and much more for your clients, your employers or your own trading systems.

The Diploma Part 2 Course provides you with a deeper understanding of technical analysis, added confidence and the capabilities to further develop your career. The course is accredited for Continuing Professional Development (CPD) by the Chartered Institute for Securities and Investment (CISI) and by the International Federation of Technical Analysts (IFTA).

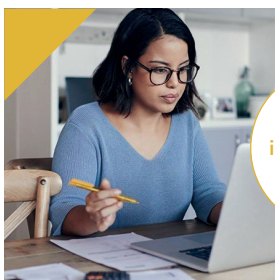
Programme at a glance

- The practical application of support, resistance and price objectives by market professionals - how they build on the essential basics and add advanced techniques e.g. Fibonacci projections; working in different time frames
- Construction and advanced applications of Candlestick and Point and Figure charts, including Point and Figure moving averages and indicators
- Advanced moving average, momentum indicator and oscillator techniques; use of market breadth and sentiment measures
- The practical application by market professionals of Dow, Elliott Wave and Gann Theory; Ichimoku Charts; Market Profile®; Behavioural Finance; Risk Management - and much more.

Course dates

The lectures will be held from 6.15pm-8.15pm on the following Wednesday evenings: **13 Jan; 20 Jan; 27 Jan; 3 Feb; 10 Feb; 17 Feb; 24 Feb; 3 Mar; 10 Mar; 17 Mar; 24 Mar and 31 Mar**. If a student misses a lecture they can catch up by watching a video recording on the topic. The Part 2 exam will be held on **Thursday 22 April 2021** during the daytime.

www.sta-uk.org/education/sta-courses



Intelligent
investment in
your future



15 units

Exam preparation video
Diploma Part 1 Exam
Diploma Part 2 Exam

STA Home Study Course®

The STA Home Study Course® (HSC) is for students who wish to learn at their own pace rather than in a classroom, due to either time or geographical constraints. Anyone who is not able to, or does not wish to, travel to London to attend the STA Diploma Part 1 and 2 courses will find the HSC an excellent alternative.

The course covers the syllabi for both the Part 1 and the Part 2 examinations and offers 15 subject teaching units written specifically for it by leading practitioners in their fields. Each unit includes exercises to self-test progress. In addition, the course offers an exam preparation module and a set of past Part 2 exam papers, as well as a supplement containing advice on technical analysis report writing.

Programme at a glance

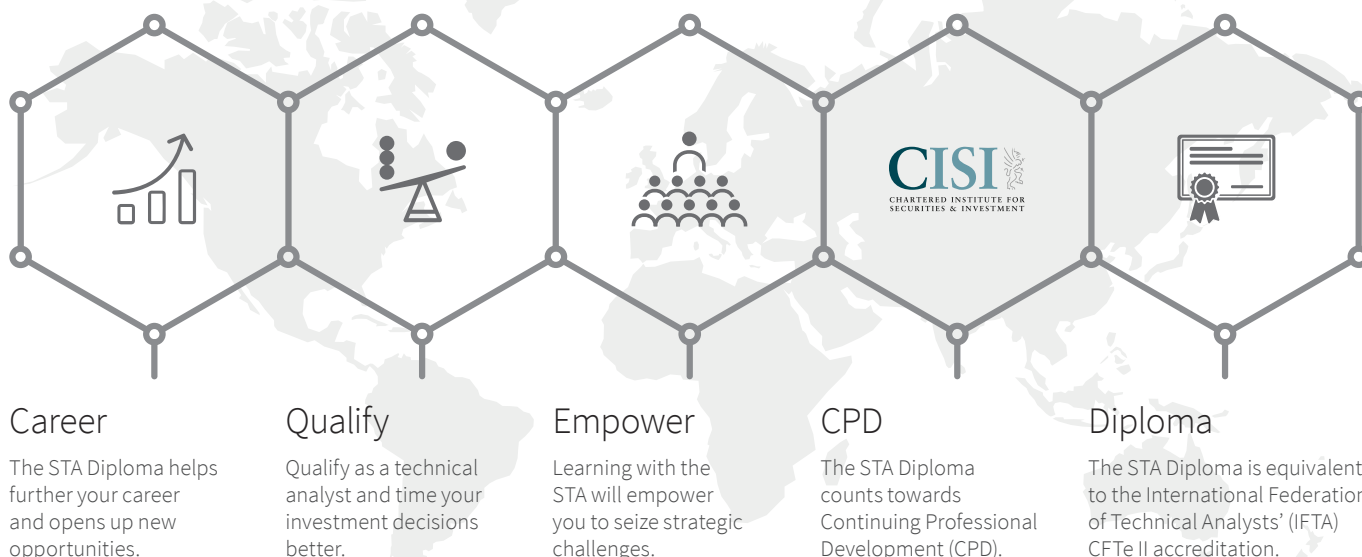
- Foundation, Chart Types
- Point and Figure Charts
- Candlestick Charts
- Dow Theory
- Moving Averages
- Momentum Indicators and Oscillators
- Cycles
- The Elliott Wave Principle
- Basic Elements of Gann Theory
- Market Profile®
- Ichimoku Charts
- Market Psychology, the Trading Plan and Money Management
- Managing Risk, constructing a quantitative Trading System
- Behavioural Finance.

www.sta-uk.org/education/hsc

Join a network of excellence

Once you have successfully passed both examinations you will be awarded the STA Diploma in Technical Analysis and the right to use the designation MSTA (Member of the Society of Technical Analysts), regarded as the kite mark in technical analysis.

This qualification also allows you to obtain the International Federation of Technical Analysts (IFTA) CFTE certification and entitles you to certain exemptions from the Chartered Institute for Securities & Investment (CISI) examinations. Full MSTAs with 3+ years' industry experience are invited to become full members (MCSI).



"I found the lectures to be highly engaging and informative whilst the teachers are all clearly top class technical analysts. In addition, communication via email was timely, helpful with great access to online resources."

Kunal Radia,
Conoco Philips

"I thought the quality of the teaching staff was excellent, the course materials were very good and the organisation was superb."

Nicholas Burdett,
Standard Chartered Bank

"Engaging lecturers with first-hand experience of putting market analysis into practice."

William Robinson,
Anglo American Marketing

"It's really good to study TA in a classroom environment and network with colleagues and fellow traders. Great to meet such expert lecturers and authors in person."

John Tuohy

"Very good course with varied exercises which I found very useful. As a beginner to technical analysis I learnt a great deal from the course."

Hannah Whiting,
Triland



- The Society of Technical Analysts (STA) is the UK association for technical analysts
- Established for 50 years
- Over 25 years of teaching: we are the most experienced technical analysis organisation in the world
- Partnership with CISI for membership and qualification accreditation
- CISI endorsed CPD programme
- Founding member of IFTA and we remain on its board today
- 1200+ members worldwide
- Courses open to UK and international applicants

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Course Schedule

* The STA does not charge VAT - prices are all inclusive!

Course	Dates	Venue	Full Price	Early Bird
Diploma Part 1 Course	Oct - Dec	LSE	£1,195	£995
Diploma Part 2 Course	Jan - April	LSE	£2,995	£1,995
Diploma Part 1&2 Courses	Oct - April	LSE	£3,895	£2,895
Home Study Course®, Computer-based			£1,195	n/a
HSC® Computer-based Course + Exam Package			£1,895	n/a

When you enrol for one of the above courses you are required to become an Associate Member of the STA. Membership benefits include: exclusive discounts, access to the STA Education Forum, journal, blog, webinars, library, videos of STA monthly talks held at One Moorgate Place in London which you are also invited to attend in person.

Membership	Price
12 month associate membership	£70.00

You will be in good company:



Employers of STA alumni include: ANZ Bank, Bank of England, Bank of New York, Barclays Capital, Bloomberg, BNP Paribas, British Sugar, Centrica, Commerzbank, Credit Suisse, Deutsche Bank, Dow Jones Newswires, EDF Trading, Engie, Fidelity Investments, Goldman Sachs, Government of Singapore, JPMorgan Securities, Merrill Lynch, Morgan Stanley, National Australia Bank, Nomura, Schroders, Shell, Standard Chartered, TD Securities, Tradition, Triland Metals, UBS, Westpac and many more.

Take the next step

Step 1

**CHOOSE
A COURSE**

Step 2

**COMPLETE
APPLICATION**

Step 3

**MAKE
PAYMENT**

Step 4

**RECEIVE
WELCOME PACK**



The UK's professional body for technical analysts. Founded in 1968. The oldest of its kind in the world.



Society of Technical Analysts, Dean House, Vernham Dean, Andover, Hampshire SP11 0JZ
tel: +44 (0) 20 7125 0038. email: info@sta-uk.org

